

AdEvolve

AdEvolve "Custom Target" Ads

- Target IAB standard size ads with advanced Lifepass targeting capabilities
- URL auto-sensing
- Domain auto-sensing
- Deliver create specific banner executions based on real-time behavior



Tom likes

Boston Red Sox

NBA

Bobblehead

NASCAR

Classic Movies

United Way

Dave Matthews Band

Classic Cars

Tom dislikes

Light beer

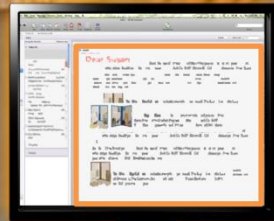
soccer



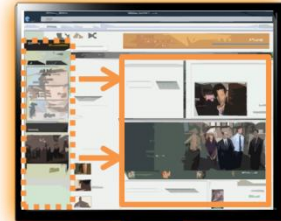
personalized mobile applications



personalized websites



personalized email



personalized browser widget